

# NATASHA GOHIL

GRAPHIC DESIGNER

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## EDUCATION

**MASON GROSS SCHOOL OF THE ARTS**  
**Rutgers University**

Graduated May 2015

**BFA in Visual Arts/ Graphic Design**  
Minor in Art History

## EXPERIENCE

**AÉROPOSTALE, INC., New York, NY**  
**Graphic Design Intern**

January 2015 - March 2015

Assigned to the Men's Knit Department, I worked with the design team to make vision boards for upcoming seasons, organized new apparel designs for meetings, and completed the Independent Design Project. The project involved extensive market-trend research, designing graphic tees for those identified trends, and lastly designing tees that compliment the existing Aéropostale clothing line.

**BRODSKY CENTER, Rutgers University, NJ**  
**Freelance Graphic Designer**

April 2014 - April 2015

Enlisted by the Brodsky Center as one of two freelance designers to design a commemorative History Wall installation for The College of Nursing at Rutgers. Hands on and collaborative project with client and vendors.

**TRIM MAGAZINE, Rutgers University, NJ**  
**Graphic Designer**

September 2013 - December 2014

Student-run publication dedicated to covering lifestyle, culture, and fashion for the university community. As a graphic designer, I work closely with the design team, incorporating the vision of the photographer, writer, and editors to create features, covers and front-of-book pages.

**MARTHA STEWART LIVING OMNIMEDIA, New York, NY**  
**Graphic Design Intern**

May 2014 - August 2014

A member of the Art Production Department, my job responsibilities were to transpose and configure the print version of the Martha Stewart Living Magazine to the iPad/ tablet platform. Specifically, changing design layouts to fit new screen dimensions, adjusting type to be more suitable on a digital device, and creating interactivity between the viewer and the E-Magazine.

**DOUGLASS RESIDENTIAL COLLEGE, Rutgers University, NJ**  
**Freelance Graphic Designer**

November 2013 - December 2013

Operated as a partner in the freelance design projects for the Douglass Residential College events. Given a concept by the dean, I worked with a colleague to design flyers for upcoming events that promoted the DRC and student involvement.

**FRESHNECK, New York, NY**  
**Graphic Design Intern**

May 2013 - August 2013

A graphic design intern for a start up company. Dealt with product management, photo restoration, all advertisements, and handled the weekly newsletter. Being the only graphic designer gave me a heightened responsibility and creative freedom.

**JERSEY TATTOO COMPANY, Toms River, NJ**  
**Graphic Design Intern**

September 2012 - December 2012

As an intern, I became familiar with the day to day tasks of a tattoo shop, both on the business end and artistic side. Also sharpened my skills of drawing by utilizing the stencils and artwork within the shop.

## SKILLS

**Web and Print Design**

**UI/UX**

**Strong sense of Typography**

**Photoshop, Illustrator, Indesign, After Effects**

**HTML, CSS**

**Drawing and Sketching**

**Experience with PC and Mac**

## ABILITIES

**Conceptual thinker, resourceful, and quick learner**

**Strong communication skills**

**Handling of heavy workloads**

**Time management**

**Customer Service**

**Leadership capabilities**